



January 2023

A NOTE FROM OUR PRESIDENT

Happy Holidays Club Members,

As our club starts the second half of the 2022-23 season, the board is busy planning events for learning. We have decided to forgo the live Zoom of our monthly meetings, instead recording those meetings to be posted on our website.

We are excited to have Bruce Dorn be our January presenter. His quote: "it's a story of adventure with photography at its core." reminds me that each of us is living that adventure in photography.

Contact Sally Nelson if you are interested in an adventure with George and Pattie Walsh. They are guiding another trip to Salt River should members express interest. Because it is a hiking trip, several people can go. The ideal group size is four to five, but it can be more extensive.

Read more about Steve Wells's Learning Session on Drop Collision Photography on January 14th from [December's Newsletter](#), and Bill Walters's photo shoot at the Scottsdale Auto Show on January 24th. Plus, clear your schedule for February 28th for our first SCC Professional Presentation Series featuring David Swinder. Read more about these events below in the newsletter.

I want to take a minute to thank all the members of the Sedona Camera Club Board. Without their input and direction, this year's events would not be possible. I appreciate your support.

Tim
Timothy See

FEBRUARY 2023 PHOTO SUBMISSION DEADLINE: February 1, 9pm
JANUARY BOARD MEETING: January 23, 10am-12noon

SEDONA CAMERA CLUB MEMBERS MEETING: January 30, 2023

At the Mary Fisher Theatre at the Sedona International Film Festival Complex
2030 W. State Route 89A, Sedona Arizona, November 28, 6:30-8:30pm

How to Do Water Drop Collision Photography Learning Session:

Saturday, January 14th 2023 at 2:00 - 4:00 PM

@ Christ Lutheran Church in the Fellowship Hall, 25 Chapel Rd, Sedona, AZ 86336

BRUCE DORN, JANUARY SPEAKER

Don't Run! by Bruce Dorn

True Confessions of a Lifetime Lensman

Bruce's presentation is an entertaining look at his exciting fifty-year career as a photographer and filmmaker. He has done it all and has the gray hair to prove it!

Dorn remarks: "it's a story of adventure with photography at its core - a sampling of all the amazing stuff I've gotten to see and celebrate. From my beginnings as a 22 year old fashion and editorial photographer in NYC, continuing through a twenty-year stint as a Director/Cameraman in Hollywood, and culminating in my current capacity as an Adventure Writer/Photographer/Filmmaker working all

over the planet, my show touches on almost all aspects of photography as I share the details of a life lived behind the lens.”

An enthusiastic risk-taker, Bruce is active in the outdoor adventure community. As Senior Photographer of The Overland Journal and the senior cinematographer on the record-setting “Expeditions7”, a multiyear exploration of the seven continents, Bruce has circled the world by four-wheel drive. As a member of the Directors Guild of America and Chief Creative Officer of Bruce Dorn Films, Bruce has earned multiple nominations and awards from the Mobius Awards, the New York Film and Video Festivals, the New York, London, Los Angeles, Chicago, and Dallas Art Directors’ Clubs, the Clio Awards, the Emmys, and the Cannes Commercial Film Festival.

A Canon Explorer of Light, Bruce has been the recipient of the Kodak Professional Innovators Award and Corel has awarded him with the rank of Painter® Master. Bruce's photographic explorations of the New West were rewarded with an Artist in Residence exhibition during the Ansel Adams Retrospective at The Eiteljorg Museum of American Indians and Western Art. In Ballistic Publishing's book, 'Painter: World's Best Painter Art', Bruce's neoclassical ballet imagery earned the Gold for Best Portrait. Bruce’s work was included in the San Diego Museum of Contemporary Art’s exhibition, “The Art of Digital”.

Dorn is a Content Creator for Canon, ARRI, SanDisk, Western Digital, FJ Westcott, Tiffen, Corel, Continental, Light & Motion, and Outdoor Photographer Magazine.

Bruce's advertising campaign client list includes: Anheuser-Busch, AT&T, ABC, Avis, Budweiser, Burger King, Budweiser, Bristol-Meyers, Chevrolet, Chrysler, Coca-Cola, Continental Tire, Conde Nast, Delta, Disney, Epson, Ford, Fox, General Electric, General Mills, General Tire, Greenpeace, Goodyear, Hershey, Hallmark, Hyatt, IBM, ITT, Kraft, KFC, Kellogg’s, Lincoln-Mercury, McDonalds, Miller Brewing, Mitsubishi, NBC, Nestle, Purina, Panasonic, Procter & Gamble, Sony, Shell Oil, Transamerica, Travelers, Valvoline, Warner Brothers, Warner Lambert, and Xerox.

**SEDONA CAMERA CLUB PHOTO SHOOT
AUTOMOBILE ART
Scottsdale Auto Shows**

Barrett-Jackson Automobile Auction
Tuesday, January 24th, 8:00am
Westworld of Scottsdale



Bill Waters

Automobiles, whether vintage or current present photographic opportunities because of their style, colors and details. This photo trip will introduce you to this genre of photography. I'll give you tips on the right equipment, settings, and locations/compositions.

Because you will be on your feet for a good part of the day, minimal equipment is recommended. Two camera bodies, a 16-35 mm range lens as well as a 200mm telephoto works best. No tripod, but a monopod is needed. Also a hip pouch (to use with the monopod, and a flash. I use a pair of workman's knee pads when I need to get low to the ground.

I'll provide more complete info later to those interested in this trip. Tickets are \$34 advance \$39 at gate. Plan is to meet at 8:00 on the 24th at the ticket office/entrance. at 8:00 am. Free shuttles are provided from the designated parking lots to the entrance. You can attend the actual auction if desired but the photo opportunities are in the display areas and pre-auction staging areas. I will provide some introductory information, photo techniques, etc then begin a walk through the "interesting" and "best" vehicle for photographs. Think of this as an almost macro photo shoot in low-ish light with a focus on design details.

DAVID SWINDLER

Learning Session: Color and Light

How to Get the Most From Your Images in the Digital Darkroom





Alstrom Point Sunset by David Swindler

Our guest speaker for our February Monthly Club Meeting has agreed to stay on one more day for a Learning Session. This is not material he will be sharing at our monthly meeting. David is renowned for his light and color post-processing. Geared toward landscape photographers, this in-depth post-processing session will help you maximize your creative potential in Adobe Lightroom and Photoshop. You will learn how to process a variety of images and how to create depth, impact, and mood. More advanced topics will be covered as time permits.

When: 28 February 2023

Time: 10 AM to 2 PM

Where: Mary Fisher Theater

Cost for SCC Members: \$100 includes lunch

On January 25th, the presentation will be open to non-members for \$125, including lunch

Bonus: The first twenty paid registrants can submit up to four photos for the live post-processing portion of the course (only one will be chosen)

Register on the Sedona Camera Club website. <https://sedonacamera.club>

Currently only open to SCC members.





Understanding AutoFocus

Most cameras have different autofocus modes to help you focus in different situations. You can select one either through the camera settings menu or with a dedicated button. The most common autofocus mode options are AF-S (single point), AF-C (Continuous), or AF-A (automatic). The primary option is the AF-S. With it selected, you focus using one focus point. The camera will allow you to choose the focus point (probably using some arrow buttons or a dial).

This autofocus mode has the advantage that it allows you to block the focus when you half-press the shutter release. It is handy to reframe the image without losing the focus point.

AF-S

Ideal for when your subject is moving, like [animals](#), [kids](#), [sports](#), etc. Also handy in [nature photography](#) on windy days. You select one focus point, and your camera will refocus if needed if the subject moves. It will refocus only on the selected focus point, so you must track the subject.

AF-C

Think of [sports events](#), [vehicles](#), [animals](#), or [kids](#). The camera does not lock the focus point when you half-press the shutter release. Instead, it tracks your subject and refocuses accordingly. Remember that when you select this autofocus option, you can't lock the focus, which means you can't reframe. Ideal for when your subject is moving, like [animals](#), [kids](#), [sports](#), etc. Also handy in [nature photography](#) on windy days.

You select one focus point, and your camera will refocus if needed if the subject moves. It will refocus only on the selected focus point, so you must track the subject.

Dynamic Area + AF-C Mode

Helpful when [the subject is moving](#) unpredictably. Select one focus point, and the camera will use the surrounding ones if the subject moves.

You might wonder why you should not use this all the time since the camera can track the movement and refocus accordingly (selecting Continuous mode and a 3D Tracking/Dynamic area). Why bother switching to one single focus point?

Dynamic Area + AF-S Mode

Although your camera might let you select this combination, these two options are incompatible. On one side, you are telling the camera to use an area of using several focus points to refocus if needed (dynamic Area). But you are not allowing it to refocus (AF-S mode has not this option). The dynamic Area will get disabled and work as a Single-Point.

Conclusion

I prefer keeping it on AF-C and using the Back Focusing Button using a single point, and if needed, I can switch to a Dynamic Area of 9 focusing points or 18 focus points.

PHOTO CRITIQUES FOR THE NEW YEAR

Here are a few notes from the Photo Critiques Program:

- Submissions of the photos for the February critique ends on February 1 at 9 pm.
- Please consider volunteering to be a member of our peer reviewer group. If you are interested or curious, contact Brad.
- Peer reviewer orientations will continue in the new year for new members or existing members who want to improve their skills.

PRINTS FOR SCC MEMBERS

In hopes of increasing the number of prints for February. I am offering another opportunity to help club members with prints for the February critique review. I am willing to print two images per paid member for the cost of ink and paper, approximately \$8 for a 13x19 print and \$6 for an 11x17 print. Check with me for mounting boards and prices if needed.

This offer will be limited to the first 10 paid members. Remember for critique reviews all images and prints need to be submitted by February 1, 2023, at 9 PM.

If you'd like to take advantage of this opportunity, you can arrange to come to my house and use my computer (MAC) and printer (Canon Pro 300). Alternatively, you can email me the image and I will print it for you. You can then pick it up from my house or I'll bring it to the critique review for you if you like. Emailed images must be in JPEG format. Include your phone number in case I have questions.

All prints will be printed on 13x19 paper. You can select any print size within the 13x19 area such as 13x19, 11x17, 11x14, or a square image. Let me know the desired size and also whether you prefer Pro Luster or Matte paper.

Print Chair
Louis Pescevic



The Scottsdale Arabian Horse Show will be held at West World February 16-26, 2023 for those who are interested. Also members should check the Animal SIG for SIG for information about this and other opportunities.

[ARABIAN HORSE SHOW PHOTOGRAPHY POLICY](#)



For SCC Members.... **HANDS HEALING HUNGER**

Would you like to have a chance to use your photography to help the hungry? Lori Feine from Christ Lutheran Church is looking for our members to help with the church's "Hands Healing Hunger" event held in February.

Their patrons that bid on these items like more local landscapes and nature pictures. They would prefer the pictures to be in frames but mounted with mattes are acceptable.

You can bring your pictures to donate to the church 9:00 am - 4:00 pm Tuesday thru Friday or to the January monthly meeting at Sedona Film Festival. All pictures need to be there before February 1st, 2023.

Thank You




LIBRARY EXPOSITION • MARCH 2023

In March, we are conducting another print photo exhibition at the Sedona Public Library, VOC location. Bring your prints for the exhibition to the 27th February Monthly Meeting at Mary Fisher Theater - from 6:30 to 8:30 PM. We had a wonderful turnout of amazing prints for the November exhibition and received positive feedback from the library patrons!

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<https://sedonacamera.club/>

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